

Business Curriculum Plan 2022-23

	Term 1 – 7weeks	Term 2 – 6 weeks	Term 3 – 6 weeks	Term 4 – 6 weeks	Term 5 – 6 weeks	Term 6 – 7 weeks
Year 10	Unit 1 – Business in the real world - Review of yr 9 topics - Business location - Business planning - Expanding a business	Unit 3 – Business operations - Production processes - The role of procurement - The concept of quality - Good customer service	Unit 3 – Business operations - Good customer service Unit 4 – Human resources - Organisational structures - Recruitment & selection of employees - Motivating employees	Unit 4 – Human resources - Training Unit 2 – Influences on business - Technology - Ethical & environmental considerations - The economic climate - Globalisation	Unit 2 – Influences on business - Legislation - The competitive environment Revision of Units 1-4	Unit 5 – Marketing - Identifying and understanding customer needs - Segmentation - The purpose and methods of market research
	Assess - MCQs, State, explain, Analyse (6 mark) End of unit test	Assess – MCQ, State, explain, Analyse (6 & 9 mark)	Assess – MCQ, State, explain, Analyse (6 & 9 mark) End of unit test	Assess – MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) End of unit test	Assess – MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) End of unit test	Assess – MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) Mock – Paper 1
Year 11	Unit 6 – Finance - Sources of finance - Cash flow - Financial terms & calculations - Analysing the financial performance of a business	Revision of units 1,2,5,6	Unit 1, 2, 3 revision	Unit 4 & 5 revision	Unit 6 revision	
	Assess - MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark)	Assess - MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) End of unit test	Assess - MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) Mock – Paper 2	Assess - MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark) In-class mock – Paper 1	Assess - MCQ, State, explain, Analyse (6 & 9 mark), Evaluate (12 mark)	

Year 12 - Business	Unit 1 – What is Business Unit 2 – Management & leadership	Unit 3 – Marketing Unit 5 - Finance	Unit 3 – Marketing Unit 5 - Finance	Unit 4 – Operations Unit 6 – Human resources	Unit 4 – Operations Unit 6 – Human resources	Unit 7 – Analyse the strategic position of a business
	Assess - Short answer, 9 mark analyse. 16 mark evaluate Endo of unit test	Assess - Short answer, 9 mark analyse. 16 mark evaluate	Assess - Short answer, 9 mark analyse. 16 mark evaluate End of unit test	Assess - Short answer, 9 mark analyse. 16 mark evaluate	Assess - Short answer, 9 mark analyse. 16 mark evaluate End of unit test	Short answer, 9 mark analyse. 16 mark evaluate Mocks – AS Paper 1 & 2
Year 13 - Business	Unit 7 – Analyse the strategic position of the business Unit 8 – Choosing strategic direction	Unit 9 – Strategic methods: how to pursue	Unit 10 – Managing strategic change Format of Paper 2	Revision of Units 1-10 Format of Paper 1&3	Revision of Units 1-10	
	Assess - Short answer, 12 mark analysis, 20 mark evaluate End of unit test	Assess - Short answer, 9&12 mark analysis, 16&20 mark evaluate	Assess - All + 24 & 25 mark evaluate Mocks – A level paper 2	Assess - All question structures In-class mock Paper 1, 3	Assess - All question structures	